

infotex

information architects

Who We Are!

Twenty-five years ago, Chuck Bucheri, Greg McCarty, and Ron Metz created Bucheri McCarty & Metz LLP, an accounting firm serving businesses and individuals. At that time, Dan Hadaway was busy building a chain of video stores.

In the late 1980's, the accounting firm created a "technology division" to respond to the needs of their clients. They offered assistance in setting up and supporting various accounting software packages.

At that same time, Videoland had its own intranet, a wide area network, and a self-designed Point of Sale System. As the Internet was still in its infant stages, Hadaway's IS team learned to build a series of bulletin board systems that would poll each store every seven minutes. Hadaway preached even then "it's about the information, not the technology."

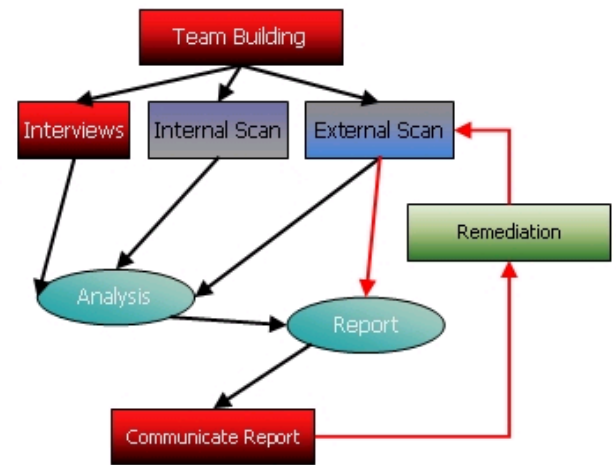
By 1995, Bucheri McCarty & Metz LLP had used Quickbooks and MAS90 as the two accounting systems of choice. Videoland was acquired by a national IPO . . . having reached the Top 10 of Video Store Magazine's Top 100 Report in four different categories.

Then Dan Hadaway met Chuck Bucheri. They both agreed that small businesses must focus on the USE of information rather than the technology used to process information. Hadaway was then hired as IT Manager for the accounting firm. Shortly thereafter, Hadaway and Bucheri McCarty & Metz formed a business plan to spin the technology division of the firm off into its own company to help small businesses design ways to improve the value of information.

In 2000, **infotex** began engaging with clients of the accounting firm to apply a design process in the creation of Information Technology Plans. Hadaway enlisted the support of several outside consultants, creating a team of associates to assist his clients in the strategy process. The consulting process and core competency we call Information Architecture was successfully deployed for many clients ranging from manufacturers to healthcare to insurance providers.

Our clients were needing assistance with designing, implementing, and maintaining their computer network, leading **infotex** to hire Julie Tracy to head the Networking Best Practices core competency. Julie consults with our clients and works towards helping them achieve a comfortable level of independence, depending on their individual situation.

Having improved the value of client information, a critical issue became protecting that value. **infotex** contracted with Paradigm Shift Securities, headed by Matthew Jonkman, to handle issues relating to the protection and security of information, including assessment, design, and implementation issues.



By the end of 2002, all business plan objectives had been met. Still, **infotex** realized that they were on the front end of a storm of demand . . . information security would be in high demand due to regulations such as HIPAA, GLBA, and CIPA, not to mention plain common sense. Responding to this new market condition, **infotex** purchased Paradigm Shift Security, giving way to our Information Security Core Competency.

infotex now has offices in Indianapolis, Lafayette, Kokomo, and Wabash. We serve clients with our three core competencies throughout Indiana, and our Information Security Consulting services are provided to clients worldwide.

Our team has grown substantially in the last three years - from two people in 2000 to the diverse and growing team found at team.**infotex**.com. And, we still provide MAS90 and Quickbooks consulting services!